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CLOTHES FOR THE SCHOOL OR COLLEGE GIRL—By Edith M. Burtis



What could be more delightfully girlish and lovely than this simple frock of canary yellow georgette with fillet lace and fancy ribbon as the trimming?



An exquisitely simple and altogether charmingly youthful frock of peach-colored organdie trimmed with hand-made roses of the same material.



An excellent suit for travel wear that can be used most advantageously for sports if economy is necessary or the luggage problem demands that the wardrobe be limited.



Photos by Fashion Camera
A sport costume that from the tip of the shoes to the crown of the hat bespeaks good taste and smart style, practicability and youthfulness.



Serviceability is perhaps the most dominant note at first glance at this sport outfit, but a second glance convinces that good style and smartness are also included.

TODAY let us take the subject of the school and college girls' clothes needs for the travel treat, the sight-seeing trip or the little round of visits she will have before she goes back to her studies.

So many girls enjoy such jaunts just before they return to school and college that the subject seems timely, and of what worth is anything that is not timely?

To my mind it is as fatal to be too far in advance as it is to be behind time; the psychological moment has as much to do with the success of a project or an opinion or advice or counsel as the thing we offer, and clothes and clothes advice are no exception to the rule.

You cannot reason with any one when he is in a rage—'tis then that silence is golden, no matter what good counsel you may have to give.

You cannot expect a husband or father to heartily admire your new clothes if he receives the bill for these before he has had the pleasure of seeing you wear them.

It is difficult sometimes to get a young girl interested in new clothes, especially if fittings are necessary, at the

height of the summer season, when into every available and permitted hour of her day is crowded some form of fun—boating, swimming, riding, autoing, golf, tennis, cross-country walks and the nightly hop.

But let there be an objective ahead like those mentioned above and interest is aroused, co-operation obtained.

The girl who is so fortunate as to be expected to help with this sewing will willingly give up some minor pleasures in anticipation of the big treat ahead.

You notice, use the word fortunate in speaking of the girl who must help with the making of her clothing, and I honestly believe such girls are fortunate in the highest degree.

Teach your girls to use their hands, to be skillful, to be useful, to think along practical lines, to develop the power of self-expression and you have endowed them with a wealth far above any material goods you can bestow upon them.

Of what good is money to the girl lacking self-control, poise or judgment, the ability to concentrate?

What can money do for the girl who is restless, impatient, helpless? Money can do nothing for this girl but get her

into trouble, develop undesirable habits, lead her into objectionable company.

I do not know of any handicap that a girl or woman can suffer that is more unfortunate than that of the helplessness that comes from the inability of making her heart, head and hands work in unison.

I believe, and my belief is frequently strengthened by observation and appeals for help and guidance in efforts to earn a living, that any form of education is faulty and lacking that does not teach a girl something of the homely tasks of sewing, cooking, home nursing and household management.

Perhaps you think me old-fashioned, unprogressive, lacking in vision in view of the ever-increasing number of women conspicuous in public life, but if we could know of the origin of these women, of the roads they have traveled to reach the spotlight circle of public recognition, you would find that they are not lacking in practical knowledge of the occupations commonly described as womanly.

The most all-round successful business and professional women I know or have heard of are real women, with real appreciation of home and family and what is necessary to keep this factor of public life happy, healthy and secure.

Even if it is not necessary or desirable to have general sewing done at home, encourage your girls to make little extra articles of dress, collar-and-cuff sets, bags, girdles and such things, and to retrim becoming hats; and let them shop with you and alone, but limited as to the amount of their expenditure, for this will teach them values and demonstrate the actual worth of a dollar and the soundness of their own judgment.

Teach a girl what constitutes correct lines, good taste, smart style, serviceability and appropriateness in dress and she is not likely to make serious mistakes in the kind of clothes she selects, or the price she pays.

It is with such thoughts as these that I have selected for your consideration the charmingly simple models presented today.

Simplicity predominates in this selection, one of which shows an exquisitely simple and altogether charmingly youthful frock of peach-colored organdie trimmed with hand-made roses of the same material.

And may I ask what could be more

delightfully girlish and lovely than this simple frock of canary-yellow georgette, with fillet lace and fancy ribbon as the trimming?

Next consider a sport costume that from the tip of the shoes to the crown of the hat bespeaks good taste and smart style, practicability and youthfulness. The plaited skirt is of striped serge, the sweater blouse of knitted silk.

And while considering sport wear, let's look at the girl holding a golf stick. Serviceability is perhaps the most dominant note at first glance at this sport outfit, but a second glance convinces that good style and smartness are also included.

And there's an excellent suit for

travel wear that can be used most advantageously for sports if economy is necessary or the luggage problem demands that the wardrobe be limited.

Fur as a trimming for velvet frocks is shown on some very exclusive dress models for autumn; one charming frock is in dark brown velvet cut with a flounced skirt, each flounce edged with caracul. The fur is used also on the high collar and wrist-length sleeve of the kimono-draped bodice.

Bead chains as embellishments of costumes to contribute a desired color effect are rapidly coming forward once more. Turquoise matrix strings, coral, jade, amber and jet are much in evidence and are truly lovely.